

Cookie Policy - Edwards Elevated Events

Effective Date

03 April 2025

Last Updated: 03 April 2025

What Are Cookies?

Cookies are small data files placed on your device when you visit a website. They help websites function effectively and provide information to the website owner. Cookies can be:

- Session cookies (which expire when you close your browser)
- Persistent cookies (which stay on your device for a set period or until deleted)

Types of Cookies We Use

We use the following categories of cookies:

a. Essential Cookies

These are necessary for the website to function properly. They enable core features like security, network management, and accessibility.

b. Performance & Analytics Cookies

These help us understand how visitors interact with our website (e.g. Google Analytics). They collect anonymous data to help us improve performance and user experience.

c. Functionality Cookies

These remember your preferences (such as your location or language) to provide a more personalised experience.

d. Marketing Cookies

These may be used to deliver personalised ads across platforms like Facebook and Instagram or to track the effectiveness of our marketing campaigns.

Cookies We May Use

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Cookie Name	Purpose	Duration	Provider
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_ga	Google Analytics - tracks user behavior	2 years	Google
_gid	Google Analytics - session ID	24 hours	Google
_fbp	Facebook pixel for ad tracking	3 months	Facebook
cookie_notice_accepted	Stores cookie consent preference	6 months	Our Website

Note: The cookies we use may vary depending on tools active on the site (e.g. booking widgets, social media integrations).

How to Control Cookies

When you visit our site, you'll be asked to accept or manage your cookie preferences. You can also control cookies via your browser settings:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Firefox: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- Edge: <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

Please note: Disabling certain cookies may affect the functionality of our website.

Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in law or our cookie use. The updated version will always be posted on this page.

Contact Us

If you have any questions about our use of cookies, please contact:

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Email: enquiries@edwardselevatedevents.co.uk